



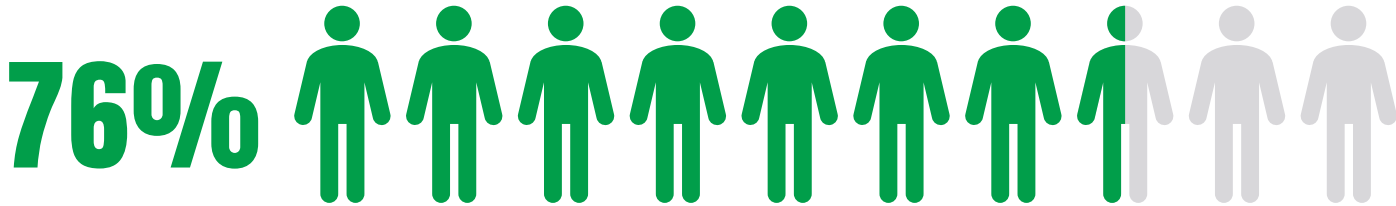
# American Voters' View on Aquaculture

Poll Report | June 2024

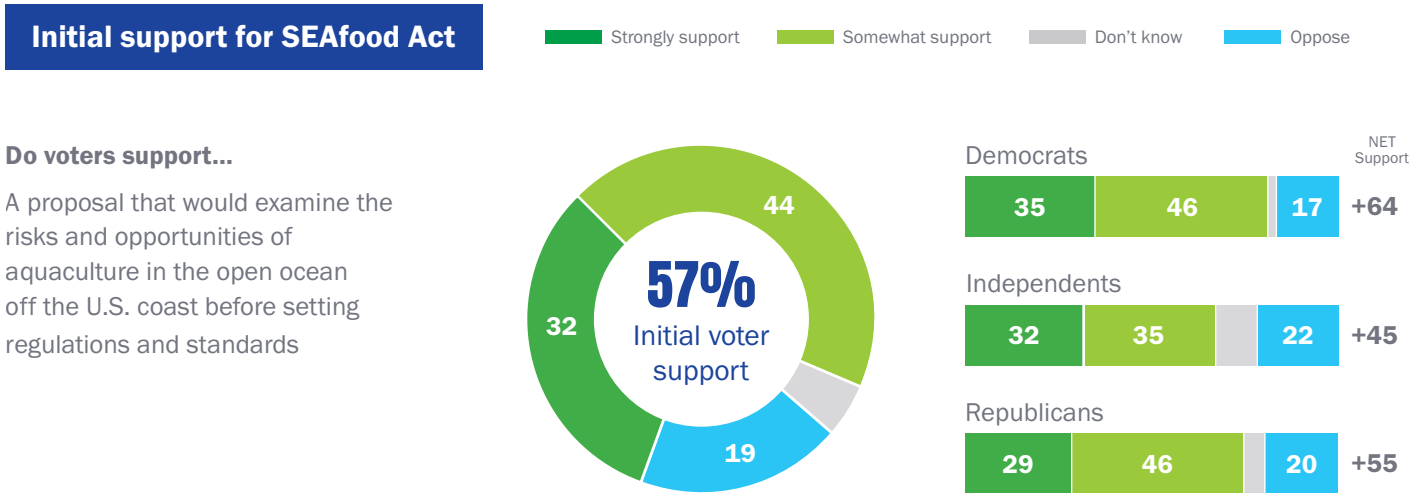


A recent poll conducted by Environmental Defense Fund and Global Strategy Group shows that voters overwhelmingly support doing research into aquaculture to understand its benefits and risks and set the appropriate standards. They recognize its potential to resolve some of the toughest challenges communities are facing today, including boosting the economy broadly and easing personal finances.

## KEY FINDINGS



...of voters **support the SEAfood Act** — a proposal to expand research into aquaculture in the open ocean off the U.S. coast. Support for aquaculture research is broad and intense.



Of seafood is imported

**Voters believe it's time to explore expanding aquaculture because 90% of seafood is imported, and half of that is farmed.** They recognize it's time for the U.S. to farm seafood here to ensure what Americans consume is safe and healthy, and so we can capitalize on the economic benefits we are currently missing out on.



**Do voters agree or disagree with each statement?**



**84% agree**

The U.S. is currently importing 90% of it's seafood, and half of it is farmed. Doing the research to figure out how to do it here will expand **economic opportunity**.



**82% agree**

The U.S. is currently importing 90% of it's seafood, and half of it is farmed, but it's not up to the same **health and safety standards** we have. Doing the research to figure out how to do it here will ensure we consume safe seafood.



**80% agree**

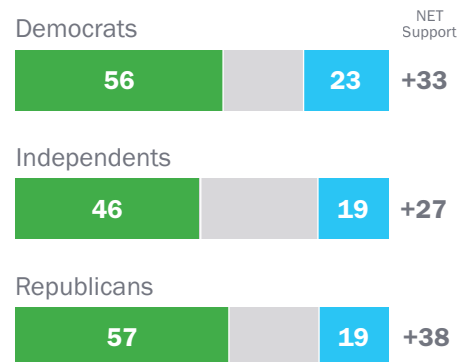
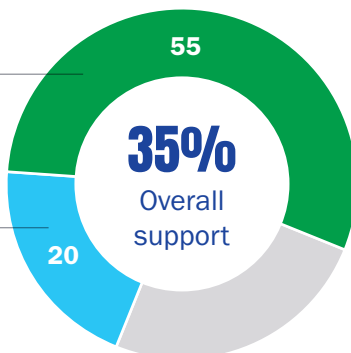
**Conducting research** is a necessary step for determining the future of aquaculture, and that means going into the open ocean off the U.S. Coast.

**There is a political benefit to supporting aquaculture research.** A candidate who supports doing the research into aquaculture's benefits and risks has a 2:1 advantage over a candidate who opposes doing the research. This is true across partisan lines.

**Which candidate for Congress would you be more likely to support, even if neither is perfect?**

A candidate who **SUPPORTS** testing aquaculture in the open ocean off the U.S. coast to explore its benefits and learn how to mitigate its risks

A candidate who **OPPOSES** researching aquaculture in the ocean because it could disrupt ocean habitats



**Voters recognize the benefits aquaculture presents.** Voters believe expanding aquaculture will have a positive impact on everything from the economy broadly to their own cost of living.

**Please indicate what kind of impact you think expanding aquaculture would have on each of the following.**

■ Strongly support   
 ■ Don't know   
 ■ No impact   
 ■ Negative

The economy



My community



Coastal communities



My family's health and safety



Fishermen



My grocery bill



My nutrition and diet



My cost of living



## ABOUT THE POLL

Global Strategy Group conducted a survey of 800 registered voters in New York (statewide), Florida (statewide), coastal California ZIP Codes, coastal Texas ZIP Codes, ME-01, SC-01, WA-01, WA-06, and LA-06 between January 25 and January 29, 2024. The survey has a margin of error of +/-3.5%. Of the 800 interviews, 530 were conducted by telephone and 270 via text invitation to web-based survey. Care has been taken to ensure the geographic, political, and demographic divisions of the population of registered voters are properly represented.