

To: Interested Parties**From: David Binder Research****Topline: Alaska voters strongly oppose Pebble Mine and would support an EPA veto**

A survey of likely November 2020 voters in Alaska* shows broad and intense opposition to the construction of the Pebble Mine at the headwaters of the Bristol Bay. By a 2-1 margin (31% support to 62% oppose), Alaskans oppose the construction of the mine, including almost half (48%) who *strongly* oppose the construction of the mine. Further, 57% support the EPA vetoing the project, while only 34% oppose.

Opinions on Pebble Mine are strongly negative.

Alaskans are very aware of Pebble Mine, with 95% of voters say that they have heard at least something about the Pebble, and 61% saying that they have heard a great deal.

In addition, a vast majority of Alaska voters have generated an unfavorable opinion of Pebble Mine, with 58% saying they are unfavorable compared to only 28% saying they feel favorably. Also, 45% feel *very* unfavorable toward the mine.

Do you have a favorable or unfavorable opinion of the Pebble Mine?

Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable
12%	16%	13%	45%

More than 6 out of 10 Alaskans oppose the construction of the mine.

62 percent of Alaska voters oppose the construction of the Pebble Mine, including nearly half (48%) who *strongly* oppose the construction of the mine. Opposition to the mine is consistent across almost all demographic and geographic subgroups.

- Independents (26% to 66%) and Democrats (8% to 88%) both oppose the mine, while Republicans support it (52% to 37%).
- All age groups oppose the mine: Millennials (24% to 66%), Generation X (33% to 60%), Boomers (33% to 60%), and Seniors (31% to 62%).

*David Binder Research conducted an online survey of 500 likely November 2020 voters in Alaska from June 3-4, 2020. The demographics and partisan composition of the survey reflect that of the expected November 2020 electorate. The margin of error for the survey is $\pm 4.4\%$ at the 95% confidence level.

Do you support or oppose the construction of the Pebble Mine?

	Support	Oppose
All Voters	31%	62%
Democrats	8	88
Republicans	52	37
Unaffiliated	26	66
Minor Party	33	67
Millennials and Gen Z (18-39)	24	66
Generation X (40-55)	33	60
Boomers (56-66)	33	60
Seniors (67+)	31	62
Anchorage	30	62
Matanuska-Sisitna	33	62
Fairbanks	29	58
Kenai Peninsula	36	60
Juneau	40	55
Other	53	47

The EPA veto is support by almost the same number of Alaskans who oppose the mine.

57 percent of Alaska voters support the EPA vetoing the construction of the Pebble Mine, while only 34% oppose. This includes 44% who *strongly* support an EPA veto. Support for the veto is consistent across almost all demographic and geographic subgroups.

- Independents (61% to 30%) and Democrats (88% to 9%) both support the veto, while Republicans oppose it (32% to 57%).
- All age groups support the veto: Millennials (65% to 25%), Generation X (53% to 35%), Boomers (54% to 39%), and Seniors (58% to 35%)

Do you support or oppose the EPA vetoing the construction of Pebble Mine?

	Support	Oppose
All Voters	57%	34%
Democrats	88	9
Republicans	32	57
Unaffiliated	61	30

Minor Party	59	27
Millennials and Gen Z (18-39)	65	25
Generation X (40-55)	53	35
Boomers (56-66)	54	39
Seniors (67+)	58	35
Anchorage	55	36
Matanuska-Sititna	59	34
Fairbanks	53	30
Kenai Peninsula	53	40
Juneau	58	37
Other	47	53

Details about Pebble Mine increase opposition among voters.

Voters were presented with a series of details about the Pebble Mine proposal, and asked whether each detail makes them more supportive or more opposed to the mine. Most details make an overwhelming majority of voters more opposed.

- The value of Pebble Mine at negative \$3 billion causes 71% of voters to say they are more opposed.
- Environmental impact studies saying that Pebble Mine will directly impact 10,744 acres or wetlands and 335 miles of stream causes 68% of voters to say they are more opposed.
- President Trump’s EPA concluding that any mining would pose an irreversible risk to species in the area causes 65% of voters to say they are more opposed.

Indicate whether this makes you more supportive or more opposed to the construction of the mine

	More Supportive	More Opposed
Economists project that the value of the mine being proposed is negative \$3 billion. This means that the mine would have to expand in environmentally dangerous ways to be profitable.	8%	71%
Environmental impact studies say the mine will directly impact 10,744 acres or wetlands and 335 miles of streams.	8	68
President Trump’s EPA concluded that any mining would pose an irreversible risk to species in the area.	10	65
Bristol Bay hosts the world’s largest commercial sockeye salmon fishery. On average, 35.1 million sockeye salmon return to the rivers annually.	10	64
The mine is opposed by the commercial and sport fishing industries, local Native Tribes, and conservationists.	15	58
The salmon in Bristol Bay currently support more than \$1.5 billion a year in economic impact.	16	57

The proposed Pebble Mine would be the largest open pit gold and copper mine in North America.	17	53
Pebble Mine would be developed by Northern Dynasty Minerals, a corporation based in Canada.	5	53
The mine is expected to generate 750 to 1,000 direct jobs for Alaskans and 1,500 to 2,000 jobs overall.	40	17

After hearing these details, the percentage of Alaska voters opposed to the mine jumps from 62% to 70%, and the percentage who strongly oppose jumps from 48% to 57%.

Do you support or oppose the construction of the Pebble Mine?

	Support	Oppose
Initial Ask	31%	62%
After Details	24	70
Change	-7	+8